Privacy Policy

Welcome. Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you use our applications ("Apps"). By using our Apps, you agree to the practices described in this Privacy Policy.

1. Information We Do Not Collect

We do not collect or store any personal data from users. Our Apps are designed to function without retaining any personally identifiable information about you. However, some data may be collected by third-party service providers as described below.

2. Usage Data and Analytics

We use Firebase, a third-party service provided by Google, for analytics purposes. Firebase may collect anonymized usage data to help us improve our Apps. This data may include information such as your device type, operating system, and usage patterns. For more details, please refer to Firebase's Privacy Policy <u>here</u>.

3. Third-Party Services

Our Apps may integrate with third-party services to enhance functionality, including but not limited to:

- **GPT Technology:** (provided by OpenAI) Used to generate AI-based content. OpenAI's use of data is governed by its Privacy Policy <u>here</u>.
- Gemini API: (provided by Google) Used to process images (including faces) for content generation. Data transmitted to Gemini is handled in accordance with Google's <u>here</u>.
- Firebase Analytics: (provided by Google) Collects anonymized data for analytics purposes. Refer to Firebase's Privacy Policy for details here.

These third-party providers may collect certain data in accordance with their own privacy policies, and we are not responsible for their privacy practices.

4. Face Data Processing in Human to Pet

Some features in our App **Human to Pet** allow users to upload or capture images that may include faces. This data is handled as follows:

- Face image data is used only for generating content (such as AI transformations from human to animal appearance).
- We do not identify or authenticate users through facial recognition or store any biometric identifiers.
- Images containing faces may be transmitted to third-party providers (e.g., **Gemini API**, **OpenAI**) solely for processing and content generation. These providers may temporarily process the data under their respective privacy policies.
- Face data is not stored on our servers and is discarded immediately after processing.
- We do not retain, share, or reuse face images for any purpose beyond the immediate generation process.

By using the **Human to Pet** features that involve face data, you consent to this limited and temporary processing.

5. Cookies and Tracking Technologies

Our Apps do not use cookies or other tracking technologies to collect personal data. However, Firebase may use cookies to collect anonymized usage data.

6. Data Security

We implement reasonable security measures to protect the data processed by our Apps. However, no method of transmission over the internet or method of electronic storage is 100% secure. We cannot guarantee absolute security.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If changes are made, we will update the Effective Date at the top of this Privacy Policy. Your continued use of our Apps after any changes constitutes your acceptance of the revised Privacy Policy.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us at **apps.utility.assist@gmail.com**.